



Pearl Lemon Limited Kemp House
152 - 160 City Road
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dee@pearllemon.com

DATE: May 31, 2026

TO WHOM IT MAY CONCERN

This is to certify that **Mr. Hussain Abdul Rauf Jatoi** was employed at Pearl Lemon Group as **Sub Head of EMD Web Design** from **March 5, 2024**, to **May 31, 2026**, reporting to the Website Design Leadership Team.

During his tenure with the company, he played a key role in managing website design projects, supporting team operations, and ensuring the successful delivery of high-quality web solutions.

Throughout his time at Pearl Lemon, Hussain consistently demonstrated strong leadership, technical expertise, problem-solving abilities, and a commitment to delivering exceptional results. His ability to manage multiple projects while maintaining high standards of quality made him a valuable asset to the organization.

His key responsibilities included:

- Leading and supporting the EMD Web Design team in website design and development projects.
- Designing, developing, and optimizing WordPress websites using modern design principles.
- Collaborating with project managers, developers, content teams, and stakeholders to ensure successful project execution.
- Implementing responsive, user-friendly, and conversion-focused website designs.



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- Managing website updates, troubleshooting technical issues, and maintaining website performance.
- Assisting in quality assurance processes and ensuring all deliverables met company standards.
- Supporting junior team members through guidance, training, and project coordination.
- Contributing to internal process improvements and workflow optimization.
- Managing Elementor-based website development and customization projects.
- Working closely with SEO, content, and marketing teams to ensure websites aligned with business objectives and user experience best practices.

Hussain consistently displayed professionalism, accountability, leadership, and a strong work ethic. His dedication to excellence and ability to balance technical execution with team management significantly contributed to the success of various client and internal projects.

Over the course of more than two years with Pearl Lemon Group, he made valuable contributions to website design, development, process improvement, and team leadership. His commitment, reliability, and technical expertise earned the respect of both colleagues and management.

We sincerely appreciate his contributions to Pearl Lemon Group and thank him for his dedication and commitment throughout his tenure. We wish him every success in his future professional endeavors.

Warm Regards,



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Nida Urooj
Head of Human Resources
Pearl Lemon Group